Stefan Šišovski

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Stefan Šišovski is a Managing Director of Perutnina Ptuj dooel Skopje. He joined the company in 2010 in the position of Head of Office. Since 2013, he has been a Managing Director of the company. His responsibilities in his current role include developing strategy and tactics at a national level, identifying customer needs, developing commercial relationships, supporting sales activities, monitoring and managing performance, negotiating reseller agreements, devising distribution strategies, and evaluating competitor activities. He is a Bachelor of Economics from the University of Maribor, Faculty of Economics. He has attended various training programmes on sales, communication and negotiation skills, and contemporary selling techniques. Stefan has acted as a presenter for a project on the advantages of poultry produced in the EU which was financed by the European Union and the Republic of Slovenia. As of 2022, he also acts as a board member of the SLO-MK Business club.