

Mitja Kores

Perutnina Austria GmbH,
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He joined Perutnina Ptuj in 2008 in the Sales Export department, where he was initially responsible for the English and Danish markets. He was also involved in a project to increase sales in the Austrian market with his own trading company. When Perutnina Austria GmbH was founded in the same year, he was entrusted with the role of managing director, responsible for expanding the business and raising the profile of the Perutnina Ptuj brand in Austria, a role he still holds today. At the same time, he remained active in the Sales Export department and was responsible for business, market and customer development in Western Europe. Since 2016, as director of Sales, Export, he has been responsible for the strategic development and effective growth of sales in Perutnina Ptuj's export markets. He completed his studies in management, and later, in 2019, he built on the knowledge he had gained by successfully completing an MBA programme at IEDC Bled. He also has extensive knowledge of the industry and the needs of the market, excellent negotiating skills, as well as business development skills, all of which enable him to successfully discharge his duties and achieve his objectives.



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